



National Marine Manufacturers Association

nmma.org

ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN GEORGIA

CONGRESSIONAL DISTRICT 14

Number of Recreational Boats*	21,450
Recreational Boating Industry Businesses	18
Total Jobs	1,619
Annual Recreational Boating-Related Spending	\$87.8 MILLION

TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

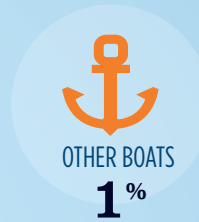
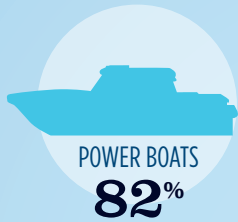
\$206.4

 MILLION

RECREATIONAL BOATS IN GA-14

TOTAL BOATS* **21,450**

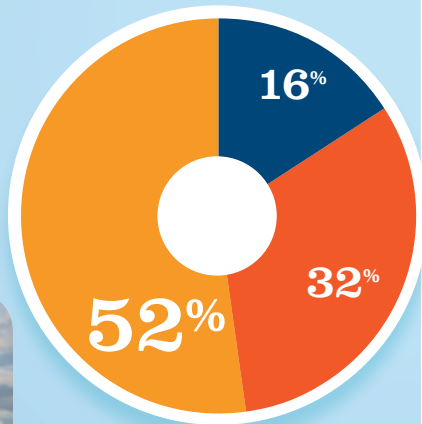
REGISTERED BOATS	21,450
Power boats	17,623
PWCs	3,510
Sailboats	165
Other Boats	152
HOUSEHOLDS PER BOAT	11.7



* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN GA-14

TOTAL BOATING JOBS	98
Boat Building	-
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	51
Dealers / Wholesalers	31
Boat Services	16

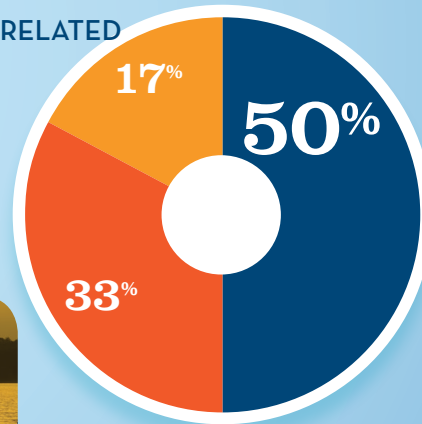


● BOAT BUILDING †
● MOTOR/ENG. MFGR. †
● ACC./SUPPLIES MFGR.
● DLRS/WHOLESALERS
● BOAT SERVICES
 † 0%



RECREATIONAL BOATING-RELATED BUSINESSES IN GA-14

TOTAL BUSINESSES	18
Boat Building	-
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	3
Dealers / Wholesalers	6
Boat Services	9

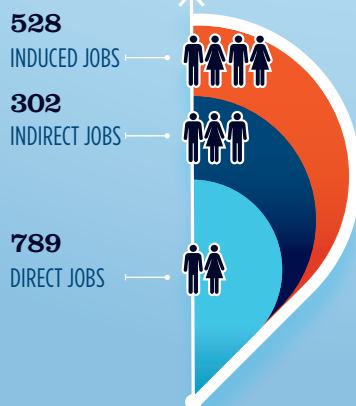


● BOAT BUILDING †
● MOTOR/ENG. MFGR. †
● ACC./SUPPLIES MFGR.
● DLRS/WHOLESALERS
● BOAT SERVICES
 † 0%



ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN GA-14

EST. TOTAL JOBS	1,619
EST. TOTAL LABOR INCOME	\$67.1 MILLIONS
Est. Direct Income	\$27.1
Est. Indirect Income	\$16.9
Est. Induced Income	\$23.1



RECREATIONAL BOATING INDUSTRY SALES IN GA-14

Boat Building	\$0.0	\$0.0 MILLION
Motor / Engine Mfgr.	\$0.0	\$0.0 MILLION
Accessory / Supplies Mfgr.	\$12.8	\$12.8 MILLION
TOTAL MFG. SALES	\$12.8	\$12.8 MILLION
Dealers / Wholesalers	\$14.6	\$14.6 MILLION
Boat Services	\$3.5	\$3.5 MILLION
TOTAL RETAIL & SERVICES SALES	\$18.1	\$18.1 MILLION

● BOAT BUILDING
● MOTOR/ENG. MFGR.
● ACC./SUPPLIES MFGR.
● DLRS/WHOLESALERS
● BOAT SERVICES

Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University